

**RECRUITMENT MATERIAL SUMMARY (Totals)**  
**November 2014**

1.	Admission Applications	496
2.	Catalogs/CD's	480
3.	View Books	326
4.	Pell Applications	106
5.	Schedules	651
6.	Financial Aid Brochures	
7.	Other (Miscellaneous)	

# AMERICANS WITH DISABILITIES REPORT 2014- 2015

DATE	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
TOTAL # OF ADA SUDENTS ENROLLED	79	82										
TOTAL # OF REQUEST *PENDING	11	17										
SIGHT IMPAIRED	0	0										
# OF HEARING Impaired using ***Interpreters	2	2										
# OF CLASSES Students Request Desk with Chair for classrooms	8	8										
Wheel Chair or Impaired Health Using ****Note taker	2	2										
**Students Requiring Emergency Care	0	0										

- \* Holding for documentation/Rehab or a completed accommodation form from the student.  
Waiting for students to meet with Crystal Ingle
- \*\* Students with health issues needing emergency care
- \*\*\* Captionist & Interpreters for hearing assisted through ADA Office, reimbursed by NWSCC ADA.
- \*\*\*\* For students with writing difficulties Note taker obtained through ADA Office, NWSCC ADA.

Adult Education Program  
Northwest-Shoals Community College  
Student Services Council  
December, 2014

I. Program Year Enrollment

\*July 1, 2014 through November 30, 2014 – 550 students enrolled

II. The program currently offers 21 classes

\*16 GED Prep Classes  
8 day and 8 night classes  
\*5 ESL Classes  
1 day and 4 night classes

III. Our program ranked 2<sup>nd</sup> in the state last year in the number of Career Ready Certificates earned by our students.

\*124 students earned this nationally recognized certification from our program services

\*total Adult Education Students from all 28 programs in the state was 732

**Lindsey Oliver – Recruitment Manager**

**November 2014 Monthly Report**

<b><u>Date</u></b>	<b><u>Activity</u></b>
11/1/14	Best Robotics Competition – Shoals
11/3/14	Alabama College Application Week 3 <sup>rd</sup> -6 <sup>th</sup> . Shoals Scholar Dollar Pre-App Deadline. Russellville HS Senior applications. Dual Credit Meeting/Campus Tour with Marion County Superintendent and Phillips/Hackleburg Principal.
11/4/14	Hackleburg High School and Marion County High School – Senior Presentation and Admissions Applications.
11/5/14	Haleyville High School – Senior Presentation and Admission Applications. Set up Table for Made in Franklin Event.
11/6/14	Hamilton High School/ Winston County High School/Lynn High School – Senior Presentation and Admission Applications. Made in Franklin Event – Russellville Middle School Gym
11/10/14	Early Registration/Advising. Office Duties
11/17/14	Early Registration/Advising. Office Duties. Shoals campus meeting
11/18/14	Early Registration/Advising. Office Duties.
11/19/14	Alabama Counselor’s Association Conference – Huntsville. Advising/Registration
11/19/14	Alabama Counselor’s Association Conference – Huntsville. Advising/Registration
11/24/14	Professional Development Sessions. Office Duties

# RECRUITMENT MATERIAL SUMMARY

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## NOVEMBER 2014

<i>Type of Material</i>	<i>Phil Campbell Mail-outs</i>	<i>Phil Campbell Hand Delivered &amp; Displayed</i>	<i>Muscle Shoals Mail-Outs</i>	<i>Muscle Shoals Hand Delivered &amp; Displayed</i>
Admission Applications	<u>45</u>	<u>80</u>	<u>21</u>	<u>350</u>
Catalogs/CD's	<u>45</u>	<u>85</u>		<u>350</u>
View Books	<u>45</u>	<u>60</u>	<u>21</u>	<u>200</u>
Pell Applications	<u>45</u>	<u>40</u>	<u>21</u>	
Class Schedules	<u>30</u>	<u>300</u>	<u>21</u>	<u>300</u>
Prospective Letters				
Information Cards				
Financial Aid Brochures				
Other				