

RECRUITMENT MATERIAL SUMMARY (Totals)
October 2014

1.	Admission Applications	630
2.	Catalogs/CD's	303
3.	View Books	380
4.	Pell Applications	140
5.	Schedules	250
6.	Financial Aid Brochures	
7.	Other (Miscellaneous)	

RECRUITMENT MATERIAL SUMMARY

OCTOBER 2014

<i>Type of Material</i>	<i>Phil Campbell Mail-outs</i>	<i>Phil Campbell Hand Delivered & Displayed</i>	<i>Muscle Shoals Mail-Outs</i>	<i>Muscle Shoals Hand Delivered & Displayed</i>
Admission Applications	<u>25</u>	<u>200</u>	<u>55</u>	<u>350</u>
Catalogs/CD's	<u>25</u>	<u>75</u>	<u>3</u>	<u>200</u>
View Books	<u>25</u>	<u>200</u>	<u>55</u>	<u>100</u>
Pell Applications	<u>25</u>	<u>60</u>	<u>55</u>	
Class Schedules	<u>25</u>		<u>55</u>	<u>250</u>
Prospective Letters				
Information Cards				
Financial Aid Brochures				
Other				

Adult Education Program

Northwest-Shoals Community College
Student Services Council
October 2014 Report

I. Our program funding for the 2014-15 fiscal year is as follows:

\$945,669 --- Regular ABE allocation
\$ 10,000 --- Performance bonus
\$ 10,000 --- Institutionalized (jail or resident rehab classes)
\$ 35,968 --- E.L. Civics (ESL classes)
\$ 2,765 --- WorkKeys Testing (Career Ready Certificate)
\$ 46,500 --- Employment Preparation Services

Total \$1,050,920.00

II. Program Year 2014-15 (July 1 through October 31)

*enrollment--475 to date

III. We are currently offering 21 classes

* 9 day

*12 night

IV. We offer classes in 13 different locations

V. There were 19,287.75 instructional hours logged from July 1 through October 31)

VI. Our Adult Education Program ranked 2nd among all programs in Alabama in the 2013-14 Program Year in Career Ready Certificates earned by our students:

*124 Certificates earned (22 Gold, 61 Silver, 41 Bronze)

*there were 28 Adult Education Programs and 732 total certificates earned by students

Lindsey Oliver – Recruitment Manager

October 2014 Monthly Report

<u>Date</u>	<u>Activity</u>
10/1/13	Office duties. Student counseling.
10/2/13	Office Duties. Orientation Class. Hung up Halloween Costume Contest Flyers and sent email announcement.
10/3/13	Chapter One Counselors Meeting – Shoals Campus
10/7/13	Ambassador Meeting. Muscle Shoals HS FAFSA night
10/8/13	Sheffield HS FAFSA day. NWSCC Experience Meeting-Shoals. Office Duties.
10/9/13	Tishomingo County HS College Fair/ Belmont HS college fair/Colbert County HS FAFSA night.
10/13/13	Belgreen HS presentation to seniors. Marketing/Recruitment mtg- Shoals
10/14/13	Office Duties. Ambassador Meeting. NWSCC Experience Mtg - Shoals
10/15/13	The Power of Pink Event. Student Counseling. Office Duties
10/16/13	Office Duties. Student meetings. Deshler HS FAFSA night
10/20/13	Office Duties. Student Advising.
10/21/13	Red Bay HS Senior Parent Meeting/Presentation. Office Duties.
10/22/13	Student leaders luncheon/meeting
10/23/13	Travel to Colbert County Schools to pick up Shoals Scholar Dollar Pre-Apps
10/27/13	Haleyville HS presentation to senior classes
10/28/13	Ambassador Mtg. Phil Campbell HS presentation to seniors. Tharptown HS presentation to seniors. Advising.
10/29/13	Phillips HS presentation to seniors. Marketing and Communications mtg.
10/30/13	Halloween Costume Contest. Bake Sale – Ambassadors. Scholarship Committee Mtg.

AMERICANS WITH DISABILITIES REPORT 2014- 2015

DATE	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
TOTAL # OF ADA SUDENTS ENROLLED	79	82										
TOTAL # OF REQUEST *PENDING	11	17										
SIGHT IMPAIRED	0	0										
# OF HEARING Impaired using ***Interpreters	2	2										
# OF CLASSES Students Request Desk with Chair for classrooms	8	8										
Wheel Chair or Impaired Health Using ****Note taker	2	2										
**Students Requiring Emergency Care	0	0										

- * Holding for documentation/Rehab or a completed accommodation form from the student.
Waiting for students to meet with Crystal Ingle
- ** Students with health issues needing emergency care
- *** Captionist & Interpreters for hearing assisted through ADA Office, reimbursed by NWSCC ADA.
- **** For students with writing difficulties Note taker obtained through ADA Office, NWSCC ADA.