

**RECRUITMENT MATERIAL SUMMARY (Totals)**  
**September 2014**

1.	Admission Applications	410
2.	Catalogs/CD's	205
3.	View Books	235
4.	Pell Applications	85
5.	Schedules	75
6.	Financial Aid Brochures	
7.	Other (Miscellaneous)	

# RECRUITMENT MATERIAL SUMMARY

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## SEPTEMBER 2014

<i>Type of Material</i>	<i>Phil Campbell Mail-outs</i>	<i>Phil Campbell Hand Delivered &amp; Displayed</i>	<i>Muscle Shoals Mail-Outs</i>	<i>Muscle Shoals Hand Delivered &amp; Displayed</i>
Admission Applications	<u>35</u>	<u>250</u>		<u>125</u>
Catalogs/CD's	<u>35</u>	<u>70</u>		<u>100</u>
View Books	<u>35</u>	<u>200</u>		
Pell Applications	<u>35</u>	<u>50</u>		
Class Schedules				<u>75</u>
Prospective Letters				
Information Cards				
Financial Aid Brochures				
Other				

# AMERICANS WITH DISABILITIES REPORT 2014- 2015

DATE	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
TOTAL # OF ADA SUDENTS ENROLLED	79											
TOTAL # OF REQUEST *PENDING	11											
SIGHT IMPAIRED	0											
# OF HEARING Impaired using ***Interpreters	2											
# OF CLASSES Students Request Desk with Chair for classrooms	8											
Wheel Chair or Impaired Health Using ****Note taker	2											
**Students Requiring Emergency Care	0											

\* Holding for documentation/Rehab or a completed accommodation form from the student.  
Waiting for students to meet with Crystal Ingle

\*\* Students with health issues needing emergency care

\*\*\* Captionist & Interpreters for hearing assisted through ADA Office, reimbursed by NWSCC ADA.

\*\*\*\* For students with writing difficulties Note taker obtained through ADA Office, NWSCC ADA.

**Lindsey Oliver – Recruitment Manager**

**September 2014 Monthly Report**

<b><u>Date</u></b>	<b><u>Activity</u></b>
9/2/13	Office Duties. Student Meetings. Ambassador Mtg
9/3/13	Office Duties
9/4/14	Orientation Class. Office Duties. Student counseling
9/8/14	Student transfer advising. Shoals Scholar Dollar Scheduling.
9/9/13	Ambassador meeting. Marketing/Promotion vendor mtg. Colbert Heights HS Parent Night/FAFSA.
9/10/13	Sheffield HS senior presentation/Covenant Christian Senior Presentation- Shoals Scholar Dollar Pre-Apps
9/11/13	Orientation Class. Office Duties. Student Counseling.
9/15/13	Colbert County HS Senior Presentation / Cherokee HS Senior Presentation – Shoals Scholar Dollars Pre App
9/16/13	Office Duties. Ambassador Meeting. Student Transfer Advising.
9/17/13	Fall Cookout. Deshler HS Parent Meeting. Office Duties.
9/18/13	Orientation Class. Office Duties. Work on Recruitment Plan
9/19/13	NWSCC Experience mtg.
9/22/13	Colbert Heights Senior Presentation – Shoals Scholar Dollars. Office Duties
9/23/13	Student Services Departmental Manager Mtg/ Student Transfer Advising
9/24/13	East Lawrence HS Senior Presentations.
9/25/13	Winfield HS College Fair. Phil Campbell HS Open House
9/29/13	Finish Recruitment Plan / Office Duties
9/30/13	Colbert Heights HS FAFSA filing/ Ambassador Meeting. Office Duties