

**RECRUITMENT MATERIAL SUMMARY (Totals)**  
**June 2014**

1.	Admission Applications	256
2.	Catalogs/CD's	138
3.	View Books	191
4.	Pell Applications	141
5.	Schedules	176
6.	Financial Aid Brochures	
7.	Other (Miscellaneous)	

# RECRUITMENT MATERIAL SUMMARY

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## JUNE 2014

<i>Type of Material</i>	<i>Phil Campbell Mail-outs</i>	<i>Phil Campbell Hand Delivered &amp; Displayed</i>	<i>Muscle Shoals Mail-Outs</i>	<i>Muscle Shoals Hand Delivered &amp; Displayed</i>
Admission Applications	<u>45</u>	<u>40</u>	<u>56</u>	<u>115</u>
Catalogs/CD's	<u>45</u>	<u>40</u>	<u>3</u>	<u>50</u>
View Books	<u>45</u>	<u>40</u>	<u>56</u>	<u>50</u>
Pell Applications	<u>45</u>	<u>40</u>	<u>56</u>	
Class Schedules	<u>30</u>	<u>40</u>	<u>56</u>	<u>50</u>
Prospective Letters				
Information Cards				
Financial Aid Brochures				
Other				

**Lindsey Oliver – Recruitment Manager**

**June 2014 Monthly Report**

<b><u>Date</u></b>	<b><u>Activity</u></b>
6/2/14	Office Duties. Junior Leadership Interviews
6/3/14	Office Duties. Junior Leadership Interviews
6/4/14	Office Duties. Junior Leadership Interviews
6/5/14	Office Duties. Junior Leadership Interviews
6/10/14	Office Duties. Academic council mtg.
6/11/14	Office Duties. Junior Leadership Interviews
6/12/14	Office Duties. Ordered counselor gifts.
6/16/14	Office Duties. Worked on Unit Plans
6/17/14	Office Duties. Worked on Unit Plans. Shoals Recruitment Mtg
6/18/14	Office Duties.
6/19/14	Office Duties. Student Meetings.
6/23/14	Office Duties. Prepare for Ambassador Meet & Greet. Lawrence County Chamber Fair
6/24/14	Office Duties. Ambassador Meet & Greet
6/25/14	ALACRAO Conference
6/26/14	ALACRAO Conference
6/27/14	ALACRAO Conference
6/30/14	Office Duties. Student Meetings

Adult Education Program  
Northwest-Shoals Community College

- I. Total student enrollment July 1, 2013 through June 30, 2014
  - \*1145
  - \*970 ABE
  - \*175 ESL
- II. Instructional Hours Logged:
  - \*56,434
- III. 177 Adult Education Program students completed the GED successfully