

RECRUITMENT MATERIAL SUMMARY (Totals)
March 2014

1.	Admission Applications	335
2.	Catalogs/CD's	210
3.	View Books	75
4.	Pell Applications	70
5.	Schedules	1,200
6.	Financial Aid Brochures	25
7.	Other (Miscellaneous)	

RECRUITMENT MATERIAL SUMMARY

MARCH 2014

<i>Type of Material</i>	<i>Phil Campbell Mail-outs</i>	<i>Phil Campbell Hand Delivered & Displayed</i>	<i>Muscle Shoals Mail-Outs</i>	<i>Muscle Shoals Hand Delivered & Displayed</i>
Admission Applications	<u>25</u>	<u>60</u>		<u>250</u>
Catalogs/CD's	<u>25</u>	<u>35</u>		<u>150</u>
View Books	<u>25</u>	<u>50</u>		
Pell Applications	<u>25</u>	<u>45</u>		
Class Schedules		<u>1,000</u>		<u>200</u>
Prospective Letters				
Information Cards				
Financial Aid Brochures	<u>25</u>			
Other				

AMERICANS WITH DISABILITIES

REPORT 2013- 2014

DATE	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
TOTAL # OF ADA SUDENTS ENROLLED	107	107	107	107	97	97	97					
TOTAL # OF REQUEST *PENDING	12	14	14	14	11	11	11					
SIGHT IMPAIRED	1	1	1	1	0	0	0					
# OF HEARING Impaired using ***Interpreters	1	1	1	1	1	1	1					
# OF CLASSES Students Request Desk with Chair for classrooms	15	15	15	15	14	14	14					
Wheel Chair or Impaired Health Using ****Note taker	4	4	4	4	3	3	3					
**Students Requiring Emergency Care	0	0	0	0	0	0	0					

- * Holding for documentation/Rehab or a completed accommodation form from the student.
Waiting for students to meet with Crystal Ingle
- ** Students with health issues needing emergency care
- *** Captionist & Interpreters for hearing assisted through ADA Office, reimbursed by NWSCC ADA.
- **** For students with writing difficulties Note taker obtained through ADA Office, NWSCC ADA.

Lindsey Oliver – Recruitment Manager

March 2014 Monthly Report

<u>Date</u>	<u>Activity</u>
3/3/14	Office Duties. Ambassador Mtg. Senior Day Details. All USA Team Pictures for Hailee Hart. Recommendation Letter for Kisha Spearman for PTK Officer.
3/4/14	Office Duties. Shoals Campus. Mtg with Randy Coleman for Senior Day T-shirts. Deshler HS Rising Senior Night.
3/5/14	Office Duties. Scholarship applications received. WCHS visit agenda.
3/6/14	Office Duties. Student Meetings.
3/7/14	Hamilton HS visit
3/10/14	Senior Day mtg. Office duties.
3/11/14	Scholarship application reminder sent to counselors. Office Duties.
3/12/14	Addison HS visit to speak to senior classes. Winston County HS visit – scholarship workshop with senior students. Nursing Career Fair
3/13/14	Student Leadership Luncheon- Phil Campbell Campus. Office Duties
3/16/14	PTK induction/photos
3/17/14	WCHS group tour/campus visit. Student Leaders Luncheon – Shoals Campus. Scholarship deadline reminder – email sent to counselors
3/18/14	Delivered summer schedules to drop boxes – Russellville, Phil Campbell, Bear Creek. Visited Harden Mfg plant
3/19/14	Scholarship Deadline. Picked up scholarship applications- Belgreen, Colbert County HS, Muscle Shoals Center for Technology, Muscle Shoals HS, Sheffield HS.
3/20/14	Picked up scholarship applications – Phillips HS, Haleyville HS, Haleyville Center of Technology, Hackleburg HS. Attended Franklin County Chamber of Commerce Dinner
3/24/14	Office Duties – Spring Break . Typed Ambassador Interview letters. Delivered summer schedules to Haleyville.
3/25/14	Office Duties – Spring Break. Delivered summer schedules to Vina and Red Bay.
3/26/14	Office Duties – Spring Break. Delivered summer schedules to Moulton
3/27/14	Delivered summer schedules to Cherokee, Sheffield, Tuscumbia.
3/31/14	Ambassador Mtg. Office Duties. Scheduling interviews.

Adult Education program
Northwest-Shoals Community College
April 2014

- I The enrollment number for the Adult Education Program:
 - *900 (since July 1, 2013 through April 15, 2014)
- II. The program currently operates 24 classes at 16 different locations
- III. From July 1, 2013 through April 15, 2014 there have been 171 Adult Education Program students complete the GED
- IV. The 2014 Revised Version of the GED Test was launched January 1, 2014
 - *The cost of the new GED Test is \$30 per part with 4 parts or a total of \$120
 - *Participants in the Adult Education Program can earn a GED Test Fee Waiver worth \$100
 - The cost for Adult Education Students to take the GED can be \$20
- V. The Shoals Campus GED Test Center administers the GED Test every Wednesday currently
 - *there have been 15 GED Test parts administered since January 1 at the Shoals Campus
- VI. The Phil Campbell Campus GED Test Center will offer the GED Test beginning Thursday, April 18