

RECRUITMENT MATERIAL SUMMARY (Totals)
February 2014

1.	Admission Applications	265
2.	Catalogs/CD's	224
3.	View Books	190
4.	Pell Applications	160
5.	Schedules	4
6.	Financial Aid Brochures	40
7.	Other (Miscellaneous)	700

AMERICANS WITH DISABILITIES REPORT 2013- 2014

DATE	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
TOTAL # OF ADA SUDENTS ENROLLED	107	107	107	107	97	97	97					
TOTAL # OF REQUEST *PENDING	12	14	14	14	11	11	11					
SIGHT IMPAIRED	1	1	1	1	0	0	0					
# OF HEARING Impaired using ***Interpreters	1	1	1	1	1	1	1					
# OF CLASSES Students Request Desk with Chair for classrooms	15	15	15	15	14	14	14					
Wheel Chair or Impaired Health Using ****Note taker	4	4	4	4	3	3	3					
**Students Requiring Emergency Care	0	0	0	0	0	0	0					

- * Holding for documentation/Rehab or a completed accommodation form from the student.
Waiting for students to meet with Crystal Ingle
- ** Students with health issues needing emergency care
- *** Captionist & Interpreters for hearing assisted through ADA Office, reimbursed by NWSCC ADA.
- **** For students with writing difficulties Note taker obtained through ADA Office, NWSCC ADA.

Lindsey Oliver – Recruitment Manager

February 2014 Monthly Report

Date	Activity
2/3/14	Tharptown HS scholarship presentation. Transfer Day – Phil Campbell Campus
2/4/14	Transfer Day Shoals Campus. Office Duties.
2/5/14	Russellville HS Scholarship Presentation. Counselor Luncheon – Phil Campbell Campus
2/6/14	Counselor Luncheon – Sapore Grill/Winston County Schools. Office Duties
2/7/14	Scholars Bowl Competition
2/10/14	Lynn HS Scholarship Presentation. Ambassador Mtg. Tools for Schools Mtg-Shoals
2/17/14	Ambassador Mtg. Faculty Staff Mtg. Office Duties
2/18/14	Tools for Schools Showcase – Shoals Campus. Parent Night meeting – Phil Campbell
2/20/14	Black History Program – Phil Campbell Campus. Office Duties
2/24/14	Ambassador Mtg. Office Duties
2/25/14	Brilliant HS Scholarship Presentation. Vina HS Financial Aid Night
2/26/14	Phi Theta Kappa Speaker Presentation. Tools for Schools Mtg Shoals
2/27/14	Office Duties. Financial Aid Night – Hackleburg HS

RECRUITMENT MATERIAL SUMMARY

FEBRUARY 2014

<i>Type of Material</i>	<i>Phil Campbell Mail-outs</i>	<i>Phil Campbell Hand Delivered & Displayed</i>	<i>Muscle Shoals Mail-Outs</i>	<i>Muscle Shoals Hand Delivered & Displayed</i>
Admission Applications	<u>40</u>	<u>100</u>	<u>40</u>	<u>85</u>
Catalogs/CD's	<u>40</u>	<u>80</u>	<u>44</u>	<u>60</u>
View Books	<u>40</u>	<u>80</u>	<u>40</u>	<u>30</u>
Pell Applications	<u>40</u>	<u>80</u>	<u>40</u>	
Class Schedules			<u>4</u>	
Prospective Letters				
Information Cards				
Financial Aid Brochures	<u>40</u>			
Other	700 (Cost Saving Cards)			