

RECRUITMENT MATERIAL SUMMARY (Totals)
January 2015

1.	Admission Applications	615
2.	Catalogs/CD's	295
3.	View Books	440
4.	Pell Applications	140
5.	Schedules	120
6.	Financial Aid Brochures	120
7.	Other (Miscellaneous)	20

RECRUITMENT MATERIAL SUMMARY

JANUARY 2015

<i>Type of Material</i>	<i>Phil Campbell Mail-outs</i>	<i>Phil Campbell Hand Delivered & Displayed</i>	<i>Muscle Shoals Mail-Outs</i>	<i>Muscle Shoals Hand Delivered & Displayed</i>
Admission Applications	<u>45</u>	<u>400</u>	<u>20</u>	<u>150</u>
Catalogs/CD's	<u>45</u>	<u>100</u>		<u>150</u>
View Books	<u>45</u>	<u>300</u>	<u>20</u>	<u>75</u>
Pell Applications	<u>45</u>	<u>75</u>	<u>20</u>	
Class Schedules			<u>20</u>	<u>100</u>
Prospective Letters				
Information Cards				
Financial Aid Brochures	<u>45</u>			
Other			<u>20 (Tools For School Info)</u>	

Lindsey Oliver – Recruitment Manager

January 2015 Monthly Report

<u>Date</u>	<u>Activity</u>
1/5/15	In-Service/Registration/Advising
1/6/15	Registration/Advising
1/7/15	Student meeting/Advising/Registration/Add Drop
1/8/15	Follow up on Experience Day visits/Office duties
1/13/15	Haleyville HS Experience visit/Scholarship presentation
1/14/15	Colbert Heights HS/ Covenant Christian School Experience Visits/Scholarship Presentations
1/15/15	Winston County HS/ Lynn HS Experience Day Visits/Scholarship Presentations
1/16/15	Cherokee HS Experience Day Visits/Scholarship Presentations/ Deshler HS/ Russellville HS Drop by
1/20/15	Vina HS/ Red Bay HS Experience Day Visits/Scholarship Presentations
1/21/15	Russellville HS/ Muscle Shoals HS Experience Day Visits/Scholarship Presentations
1/22/15	Tharptown HS/ RA Hubbard School Experience Day Visits/Scholarship Presentations
1/23/15	Deshler HS/ Colbert County HS Experience Day Visits/Scholarship Presentations
1/26/15	Phillips HS/ Hackleburg HS/ Brilliant HS Experience Day Visits/Scholarship Presentations
1/27/15	Hamilton HS/ Marion County HS Experience Day Visits/Scholarship Presentations
1/28/15	East Lawrence HS Experience Day Visits/Scholarship Presentations
1/29/15	Phil Campbell HS/ Belgreen HS/ Muscle Shoals Career Academy Experience Day Visits/Scholarship Presentations/ Russellville HS FAFSA night
1/30/15	Sheffield HS Experience Day Visits/Scholarship Presentations

Adult Education Program
Northwest-Shoals Community College
Student Services Council Report

January 2015

I. Student Participant Enrollment July 1, 2014 through January 31, 2015:

717 Students Enrolled

*596 GED/literacy Students

*121 ESL Students

II. There have been 34,773 Direct Instructional Hours Logged

III. We Currently Operate 22 Classes at 14 Different Locations

IV. The Director of the Northwest-Shoals Community College Adult Education Program was the Recipient of the 2014-15 Champion Award from the Alabama Adult Education Directors Association

AMERICANS WITH DISABILITIES REPORT 2014- 2015

DATE	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
TOTAL # OF ADA SUDENTS ENROLLED	79	82	83	83	66							
TOTAL # OF REQUEST *PENDING	11	17	20	20	11							
SIGHT IMPAIRED	0	0	0	0	0							
# OF HEARING Impaired using ***Interpreters	2	2	2	2	0							
# OF CLASSES Students Request Desk with Chair for classrooms	8	8	8	8	5							
Wheel Chair or Impaired Health Using ****Note taker	2	2	2	2	2							
**Students Requiring Emergency Care	0	0	0	0	0							

- * Holding for documentation/Rehab or a completed accommodation form from the student.
Waiting for students to meet with Crystal Ingle
- ** Students with health issues needing emergency care
- *** Captionist & Interpreters for hearing assisted through ADA Office, reimbursed by NWSCC ADA.
- **** For students with writing difficulties Note taker obtained through ADA Office, NWSCC ADA.