

**RECRUITMENT MATERIAL SUMMARY (Totals)**  
**January 2014**

1.	Admission Applications	815
2.	Catalogs/CD's	248
3.	View Books	440
4.	Pell Applications	105
5.	Schedules	120
6.	Financial Aid Brochures	115
7.	Other (Miscellaneous)	

# RECRUITMENT MATERIAL SUMMARY

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## JANUARY 2014

<i>Type of Material</i>	<i>Phil Campbell Mail-outs</i>	<i>Phil Campbell Hand Delivered &amp; Displayed</i>	<i>Muscle Shoals Mail-Outs</i>	<i>Muscle Shoals Hand Delivered &amp; Displayed</i>
Admission Applications	<u>45</u>	<u>600</u>	<u>20</u>	<u>150</u>
Catalogs/CD's	<u>45</u>	<u>50</u>	<u>3</u>	<u>150</u>
View Books	<u>45</u>	<u>300</u>	<u>20</u>	<u>75</u>
Pell Applications	<u>45</u>	<u>40</u>	<u>20</u>	
Class Schedules				<u>100</u>
Prospective Letters				
Information Cards				
Financial Aid Brochures	<u>45</u>	<u>50</u>		
Other				

**Lindsey Oliver – Recruitment Manager**

**January 2014 Monthly Report**

<b>Date</b>	<b>Activity</b>
1/3/14	Professional Development
1/6/14	Registration/Advising
1/7/14	Registration/Advising
1/9/14	Muscle Shoals HS recruiting visit/Counselor Mtg/ Shoals Campus mtg
1/13/14	Haleyville HS – Scholarship and Recruiting Presentation
1/14/14	Muscle Shoals HS / Muscle Shoals Center for Technology Tools for Schools, Recruiting and Scholarship visit
1/15/14	Red Bay High School/ Vina High School Scholarship and Recruiting Presentation
1/16/14	Covenant Christian / Colbert County HS Tools for Schools, Recruiting and Scholarship visit
1/17/14	Winston County Center for Technology and Winston County High School Scholarship and Recruiting Presentation
1/21/14	Belgreen High School Scholarship and Recruiting Presentation
1/22/14	East Lawrence HS and RA Hubbard HS Tools for Schools, Recruiting and Scholarship visit
1/23/14	Colbert Heights HS Tools for Schools, Recruiting and Scholarship visit
1/27/14	Hackleburg High School Scholarship and Recruiting Presentation
1/28/14	Deshler HS/ Sheffield HS Tools for Schools, Recruiting and Scholarship visit
1/29/14	Office duties
1/30/14	Phil Campbell HS/ Phillips HS Scholarship and Recruiting Presentation. Russellville HS Financial Aid/Parent Night
1/31/14	Cherokee HS Tools for Schools, Recruiting and Scholarship visit

Adult Education Program  
Northwest-Shoals Community College  
January 2014

- I. Current Enrollment from July 1, 2013 through January 31, 2014  
\*700
- II. There have been 33,795 instructional hours logged
- III. Currently operating 23 classes at 15 different locations
- IV. From July 1, 2013 through January 31, 2014 there have been 160 GED Students to Complete the GED
- V. GED Testing Report
  - 1. The 2014 GED Test has been launched
  - 2. Both the Muscle Shoals Campus and the Phil Campbell Campus test sites are approved and operational
- VI. From July 1, 2013 through December 31, 2013:
  - Tested in December 2013: 146
    - 128 Shoals Campus      18 Phil Campbell Campus
  - Total Tested(7-01-13—12-31-13)---563
    - 465 Shoals Campus      98 Phil Campbell
  - (Up 32.45% from the same 6 months of 2012)
  
  - Total Completers (7-01-13---12-31-13): 282
    - 216 Shoals Campus      66 Phil Campbell

# AMERICANS WITH DISABILITIES REPORT 2013- 2014

DATE	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
TOTAL # OF ADA SUDENTS ENROLLED	107	107	107	107	97							
TOTAL # OF REQUEST *PENDING	12	14	14	14	11							
SIGHT IMPAIRED	1	1	1	1	0							
# OF HEARING Impaired using ***Interpreters	1	1	1	1	1							
# OF CLASSES Students Request Desk with Chair for classrooms	15	15	15	15	14							
Wheel Chair or Impaired Health Using ****Note taker	4	4	4	4	3							
**Students Requiring Emergency Care	0	0	0	0	0							

- \* Holding for documentation/Rehab or a completed accommodation form from the student.  
Waiting for students to meet with Charles Taylor
- \*\* Students with health issues needing emergency care
- \*\*\* Captionist & Interpreters for hearing assisted through ADA Office, reimbursed by NWSCC ADA.
- \*\*\*\* For students with writing difficulties Note taker obtained through ADA Office, NWSCC ADA.